

REVITALIZE WA



OCTOBER 19-21, 2022



Washington State
MAIN STREET
PROGRAM



WASHINGTON TRUST
FOR HISTORIC
PRESERVATION



DEPT OF ARCHAEOLOGY &
HISTORIC PRESERVATION
protect the past. shape the future.



SCHEDULE-AT-A-GLANCE

WEDNESDAY, OCTOBER 19

8:30 am-4:00 pm	Registration & information desk opens	Wenatchee Valley Chamber of Commerce
11:00 am-12:00 pm	SESSION BLOCK A	
	A1. Main Street 101	Pybus Public Market
	A2. Preservation 101	Liberty Cinema
	A3. Assessment Districts 101	Liberty Cinema Annex
12:00-1:30 pm	Lunch on your own	Downtown Wenatchee
12:30-1:15 pm	LUNCH & LEARN: EXECUTIVE DIRECTOR ROUND TABLE	Pybus Public Market
1:30-2:30 pm	SESSION BLOCK B	
	B1. A New Way to Pay for Preservation: C-PACER Financing	Pybus Public Market Board Room
	B2. Main Street and CLG: Natural Allies	Liberty Cinema
	B3. Leading Through Change	Liberty Cinema Annex
1:30-4:00 pm	FIELD SESSIONS*	
	FS1. The Pybus Story: Building Community Through a Public Market	Pybus Public Market
	FS2. Replacing Pigeons with People: Creative Solutions for Adaptive Reuse	Henry Harrow
2:30-3:00 pm	Break	
3:00-4:00 pm	SESSION BLOCK C	
	C1. Leveraging Nonprofits to Build Sustainable Communities	Pybus Public Market Board Room
4:00-4:30 pm	Break	
4:30-6:00 pm	OPENING PLENARY <i>Let's Build Wealth</i> with Jaebadiah Gardner	Numerica Performing Arts Center (PAC)
6:00 pm	GROUP PHOTO	PAC Plaza
6:30-7:30 pm	OPENING RECEPTION	The Mercantile
7:30-9:30 pm	PARTY ON THE PLAZA AFTER-PARTY	PAC Plaza

THURSDAY, OCTOBER 20

7:30-8:30 am	FIELD SESSION*	
	FS3. Morning Yoga	Yogi Grind
7:30-8:30 am	COFFEE'S ON!	Mela Roasting Facility
8:30 am-4:00 pm	Registration & info desk open	Chamber
9:30-10:30 am	SESSION BLOCK D	
	D1. American Rescue Plan Funds Unwrapped	Pybus Public Market
	D2. Equity in Preservation	Liberty Cinema
	D3. Pioneer Square: Public Space, Pandemics, and Preservation	Liberty Cinema Annex
	D4. At Home on Main Street: Making Housing Happen in Washington State	Convention Center (CC) Grand Apple North
10:30-11:00 am	Break	
11:00 am-12:00 pm	SESSION BLOCK E	
	E1. Strong and Steady Boards	Pybus Public Market
	E2. Getting Started with LGBTQ Historic Preservation	Liberty Cinema
	E3. Let's Say Yes to More Housing in the Historic Cores of Our Communities	Liberty Cinema Annex
	E4. Your Community as Investors	CC - Grand Apple North
12:00-1:30 pm	Lunch on your own	Downtown Wenatchee
12:00-1:30 pm	Bird Scooters Demonstration	PAC Plaza
12:30-1:15 pm	LUNCH & LEARN: BOARD ROUND TABLE	Pybus Public Market
1:30-2:30 pm	SESSION BLOCK F	
	F1. Inclusive Economic Development in Recovery—It Matters!	Pybus Public Market
	F2. Visionary Leadership: Charting the Future of Your Community	Liberty Cinema
	F3. Options and Ideas for Your Occupied Historic Renovation	Liberty Cinema Annex
	F4. How to Keep the Main Thing the MAIN Thing	CC - Grand Apple North
2:30-3:00 pm	Break	
3:00-4:00 pm	SESSION BLOCK G	
	G1. Backing Small: Equitable Systems for Local Businesses	Pybus Public Market
	G2. Wenatchi Wear: Design with Purpose	Pybus Public Market Board Room
	G3. Placemaking & Natural Systems	CC - Grand Apple North



3:00-5:30 pm	FIELD SESSIONS*	
	FS4. Biking the Apple Capital Loop Trail	<i>Arlberg Sports</i>
	FS5. Adaptive Reuse of Wenatchee's Fruit Processing District	<i>Cascadian Fruit Shippers Building</i>
	FS6. Downtown Beer & Cider Walking Tour	<i>Chamber</i>
	FS7. Downtown Wine Walking Tour	<i>Chamber</i>
5:30-6:00 pm	Break	
6:00-8:00 pm	EXCELLENCE ON MAIN AWARDS RECEPTION*	<i>Pybus Public Market</i>
8:00 pm	Dinner on your own	

FRIDAY, OCTOBER 21

7:30-8:30 am	FIELD SESSION*	
	FS8. Morning Yoga	<i>ila Yoga</i>
7:30-8:30 am	COFFEE'S ON!	<i>Mela Roasting Facility</i>
8:30-11:00 am	Registration & info desk open	<i>Chamber</i>
9:30-10:30 am	SESSION BLOCK H	
	H1. State of Small Business	<i>Pybus Public Market</i>
	H2. Taking Ownership (Literally) of Your Downtown	<i>Liberty Cinema</i>
	H3. So You've Revitalized. Now What?	<i>Liberty Cinema Annex</i>
	H4. Catalyzing Social Change Through Real Estate	<i>CC - Grand Apple North Estate</i>
10:30-11:00 am	Break	
11:00 am-12:30 pm	CLOSING CELEBRATION & PLENARY	<i>PAC</i>
	Building an Entrepreneurship Ecosystem <i>Together</i>	
12:30 pm	CONFERENCE ADJOURNS	
5:30-7:30 pm	WASHINGTON TRUST ANNUAL MEMBERS MEETING	<i>Chateau Faire Le Pont Winery</i>

A NOTE ON TIMING

At this year's conference, you'll notice we've included a 30-minute passing period between each session block. This is meant to give you plenty of time to move between the various venues of the conference, explore downtown Wenatchee, and support local businesses. We hope you'll also take this built-in break to reflect upon the session you just attended, connect lessons learned with your own work, and discuss new ideas with your fellow conference attendees.



FIELD SESSIONS

Please make note of the start location of each Field Session in the program. Plan to arrive 10 minutes prior to the start time listed in the program.

COVID

Proof of vaccination or masking is not required for attendance at RevitalizeWA 2022. Venues will be set up to allow for social distancing as appropriate, and masking is highly encouraged although not required. Masks and rapid tests (thanks to the Chelan-Douglas Health District!) will be available at registration at any time. RevitalizeWA will follow state and local guidelines as required.

**Indicates additional registration and/or fee required.*

For venue addresses and a map, see pages 24-25.

Cover photo of American Shoe Shop, courtesy of Wenatchee Valley Chamber of Commerce.

WELCOME TO REVITALIZEWA



The Washington Trust for Historic Preservation and the Department of Archaeology & Historic Preservation are delighted to welcome you back—finally—to Wenatchee for the RevitalizeWA conference. Whether you're a Main Street professional or volunteer, a small business owner, a property owner or preservationist, or any other community builder—no doubt, your life has been altered by the last few years. It's with great joy that we reconvene in the heart of Washington State for a forward-looking event, heavy on the celebration.

While brainstorming the tone and content for this year's conference, one phrase really stuck out to us: *We're in this for the long haul*. We hope that, over the next few days, you'll engage with your fellow attendees in asking big questions, such as:

- What does sustainable growth look like for our historic neighborhoods?
- How do community organizations meet the growing demand and interest in our work?
- Who is at the table and who has been left out of decisions and opportunities?

Every day of the conference offers what we like to think is a healthy mix of active learning, free time, and fun. We have intentionally left the schedule light in the late afternoons on both Wednesday and Thursday to make sure that you have time both to decompress and to explore. Downtown Wenatchee is home to a high concentration of unique local businesses, and the riverfront is just a quick walk away.

The board and staff at the Washington Trust for Historic Preservation extend our deepest appreciation to the sponsors, partners, and volunteers who make RevitalizeWA possible. At the top of our list is the Wenatchee Downtown Association and their local partners. The energy in downtown Wenatchee is palpable, and we're grateful for the opportunity to host this place-based learning event in this shining star of a city.

Thank you for joining us for this tremendous celebration of historic preservation and community vitality, and welcome to RevitalizeWA 2022!

WEDNESDAY, OCTOBER 19

8:30 AM–4:00 PM

CONFERENCE REGISTRATION & INFO DESK OPEN

Wenatchee Valley Chamber of Commerce | 121 North Wenatchee Avenue

11:00 AM–12:00 PM

SESSION BLOCK A

A1. MAIN STREET 101: THE APPROACH & HOW TO WORK IT

Pybus Public Market Events Center | 3 North Worthen Street

The Main Street Approach has been used in thousands of towns—large and small—across the nation in its 40+ year history. The Approach is simple and flexible...and it works. This session will share a brief history of the Main Street movement and its guiding principles; explain the foundational Four Points of Economic Vitality, Design, Outreach, and Promotion; and walk you through

organizational best practices to leverage the Approach and your local community's downtown assets. Whether your passion is preservation, small business development, community organizing, or anything in between, we encourage you to join us to learn more about how the Main Street Approach can bring neighbors together to foster more vital and resilient downtown districts.

Breanne Durham, *Washington Trust for Historic Preservation*
Luke Hallowell, *Washington Trust for Historic Preservation*
Lydia Felty, *Washington Trust for Historic Preservation*
Jonelle McCoy, *Washington Trust for Historic Preservation*

A2. PRESERVATION 101: PRESERVATION FOR PEOPLE

Liberty Cinema | 1 South Mission Street

No, it is not your imagination. Even preservationists know that historic preservation can be confusing and seem overly complicated or fussy to most people! This session will bring preservation down to scale. We will work to demystify what it actually is and try to dispel some of the more negative connotations associated with the field. We will focus on how to talk to property and business owners about preservation, and its many incentives, in everyday terms that people can actually understand.

Michelle Thompson, *Dept. of Archaeology & Historic Preservation*

FIND US ON SOCIAL MEDIA

Tag your posts from the conference with
#RevitalizeWA to share them with us!



PRESERVEWA



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A3. ASSESSMENT DISTRICTS 101: WHAT, WHY, AND HOW

Liberty Cinema Annex | 1 South Mission Street

Washington State law allows for both property and business assessment districts, which can be a mighty resource for Main Street organizations. In this session, you will hear from Main Street managers and consultants about the process to form a Business Improvement District/Area, potential purposes, and how they are managed. Learn about successes, potential pitfalls, and the dynamics of using this funding source as a Main Street organization.

BDS Planning will provide an overview of assessment districts, followed by a moderated discussion with several Main Street managers.

Liz Stenning, *Downtown Everett Association*

Todd Cutts, *Olympia Downtown Alliance*

Andrew Holt, *Downtown Association of Yakima*

Brian Scott, *BDS Planning*

12:00–1:30 PM

LUNCH

LUNCH ON YOUR OWN

Downtown Wenatchee

See p. 26 for a list of local eateries.

12:30–1:15 PM

LUNCH & LEARN: EXECUTIVE DIRECTOR ROUND TABLE

Pybus Public Market Events Center | 3 North Worthen Street

Grab lunch in the Pybus Public Market and bring it back to the Special Events Room for a fun working lunch with fellow Main Street executive directors from around the state. Whether you're brand new or a seasoned director, everyone has a question to ask or a story to share. Doors open at 12:00 pm with facilitated conversation running from 12:30-1:15 pm. Discussion will be hosted by Nancy Bacon, Nancy Bacon Consulting LLC.

WELCOME REVITALIZEWA!

Mercantile coworking space invites conference participants to stop in and enjoy a cup of coffee or tea, catch up on emails, or connect with a new colleague.

\$10 day pass access between the
hours of 8-5 on October 19-21.



MERCANTILE

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Legacy Renovation works to rehabilitate windows in historic buildings across the Puget Sound area, from the West Seattle Carnegie Library to St. Joseph's Catholic Church—restoring historic character while addressing modern issues like improved ventilation, energy efficiency, and reduced UV and solar heat gain.

We believe in preserving our state's historic buildings so they can serve our communities for generations to come.

Contact Us at 253-474-5175 or info@legacyrenovation.com.

1:30-2:30 PM

SESSION BLOCK B

B1. A NEW WAY TO PAY FOR PRESERVATION: C-PACER FINANCING

Pybus Public Market Board Room | 3 North Worthen Street

Did you know that Washington State is the latest of many states to adopt C-PACER financing as a means to support improvements to existing buildings, including historic structures? C-PACER allows property owners to access financing for qualifying seismic retrofits, energy efficiency, renewable energy, water conservation, and resiliency improvements for their buildings. As enabling legislation (2021), it still requires local adoption at the county level. To date, only a handful of counties have implemented programs allowing building owners to utilize C-PACER financing. For owners of historic buildings looking for ways to make improvements in energy efficiency and resiliency (seismic!), C-PACER financing may be the tool to get you over the hump. The Washington Trust for Historic Preservation will be holding a workshop on C-PACER financing to help familiarize people with this tool and consider ways to advocate for local adoption in your respective communities.

Huy Pham, *Washington Trust for Historic Preservation*

Richard Martinez, *Kitsap Bank*

Banu Erdim, *Kitsap Bank*

John MacLean, *Energy Efficiency Finance Corporation*

B2. MAIN STREET AND CLG: NATURAL ALLIES

Liberty Cinema Annex | 1 South Mission Street

Many of Washington's Main Street Communities and Affiliates are home to municipalities that also have a Certified Local Government Program or CLG. In many ways, Main Street and CLGs share common goals and are natural allies. To help clarify why this is, this session will give Main Street an overview of the CLG Program, what it is, why it exists, and how it works. We will focus specifically on the ways Main Streets and CLGs might work together toward mutual and community-wide benefit.

Michelle Thompson, *Dept. of Archaeology & Historic Preservation*

B3. LEADING THROUGH CHANGE

Liberty Cinema Annex | 1 South Mission Street

Main Street organizations have worked hard to serve communities through the pandemic. You have operated through shutdowns, health mandates, economic uncertainty, and racial reckonings. Yet it is hard to sustain this level of work over time, particularly when you are being asked to do more with the same level of resources.

In this interactive session, we will create space for you to explore two levels of change. First, we will look at organizational change and how we define the work in 2022. We'll talk about how leaders can center purpose to increase impact without adding resources. You'll have a chance to connect with colleagues on how to manage change over time.

For a situation to change, however, people must start acting differently. How do you create the circumstances in which behavior change can happen? We will explore the research behind how people change and what you can do to remove barriers to change within yourself, your organization, or your community.

Nancy Bacon, *Nancy Bacon Consulting LLC*



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**The most rewarding renovations
are also the messiest.**

1:30-4:00 PM

FIELD SESSIONS

FS1. THE PYBUS STORY: BUILDING COMMUNITY THROUGH A PUBLIC MARKET

Meet at Pybus Public Market Events Center | 3 North Worthen Street

In 2010, private philanthropists came together with the Port of Chelan and the federal government to renovate an aging steel warehouse near the Columbia River. Today, Pybus Public Market is a bustling community center, home to numerous independent merchants, an educational demo kitchen, event spaces, and a local farmers market. Through a panel discussion and small-group tours of the market, we'll explore the story of Pybus and discuss lessons learned. Participants will then have a chance to purchase lunch from one of Pybus' many vendors before reconvening for roundtable discussions about how we can activate the concept of a public market to create community in our own towns and cities.

Travis Hornby, *Pybus Market*

Brett Baba, *Graham Baba Architects*

JC Baldwin, *Chelan Douglas Regional Port*

Frank Kuntz, *City of Wenatchee*

Mike Walker, *Eagle Group Companies*

FS2. REPLACING PIGEONS WITH PEOPLE: CREATIVE SOLUTIONS FOR ADAPTIVE REUSE

Meet at Henry Harrow | 30 South Wenatchee Avenue

Join us for an insider's look at some of Wenatchee's most interesting, challenging, and creative adaptive reuse projects. We'll visit sites like the MidTown and Metropolitan buildings to explore the variety of paths large renovations can take, discussing the pros and cons of different approaches. Discover lessons learned from projects that have transformed boiler rooms into wine tasting studios, furniture

sale rooms into professional offices, and spaces empty for decades into thriving company headquarters and housing.

Rory Turner, *Tamarack Consulting Services LLC*

Todd Kiesz, *JDSA Law*

Bart Clennon, *MidTown Ventures, LLC*

Cory Wray, *MidTown Ventures, LLC*

Cameron Clennon, *MidTown Ventures, LLC*

2:30-3:00 PM

BREAK

3:00-4:00 PM

SESSION BLOCK C

C1. LEVERAGING NONPROFITS TO BUILD SUSTAINABLE COMMUNITIES

Pybus Public Market Board Room | 3 North Worthen Street

The nonprofit sector is a critical part of any local economy and plays an integral role in building sustainable communities. In this session, we will do a deep dive into the nonprofit sector and how the work of these organizations can be further leveraged to sustain Main Streets and local communities throughout Washington. Nonprofit organizations hold a wealth of knowledge as they are working hard to address a variety of needs that exist within their community. They understand the gaps in resources and challenges that limit solutions within their specific industry and area of focus. We will discover how you can utilize this knowledge to build collaborative solutions and partnerships among varying sectors that will benefit the community at large and create a path to sustainability.

Kari Anderson, *Incite! Consulting*



4:00-4:30 PM

BREAK

4:30-6:00 PM

OPENING PLENARY & KEYNOTE ADDRESS

Sponsored by Goodfellow Bros.

Numerica Performing Arts Center | 123 North Wenatchee Avenue

LET'S BUILD WEALTH WITH JAEBADIAH GARDNER

Whether we are discussing preservation or new developments in real estate, a key factor in this work is ownership and access to ownership. Jaebadiah S. Gardner is an African-American, Mexican-American businessman, multi-family real estate developer, author, and founder and CEO of GardnerGlobal, Inc., a privately held holding company focused on building wealth through investments, partnerships, and community. In this keynote address, Gardner will explore examples of community ownership models and attempt to rewire our thinking around creating accessible, sustainable real estate projects that provide opportunities for individuals from their communities to participate in building wealth.

Jaebadiah S. Gardner is an African-American, Mexican-American businessman, multi-family real estate developer, fund manager, and author and is the founder and CEO of GardnerGlobal, Inc., a private holding company headquartered in Seattle. Jaebadiah earned a bachelor's degree from the University of Washington and later a Juris Doctor (J.D.) degree from Western Michigan Law School. Prior to development, Jaebadiah worked for Turner Construction, building commercial high-rises in downtown Seattle. Since 2009, he has built up a client base of private and nonprofit clients, providing feasibility, pre-development, and development services. In 2021, he launched a \$10 million real estate fund and currently has a pipeline of more than 800 units and \$210 million in total project costs for urban infill sites in Seattle's most gentrified neighborhoods. Jaebadiah was recently selected as a 2022-2023 Local Initiatives Support Corporation (LISC)/Amazon Fellow. His board positions include service with the Seattle Metropolitan Chamber of Commerce, University of Washington Runstad Department of Real Estate Advisory Board, and University of Washington Multicultural Alumni Partnership Board, of which he currently serves as President.

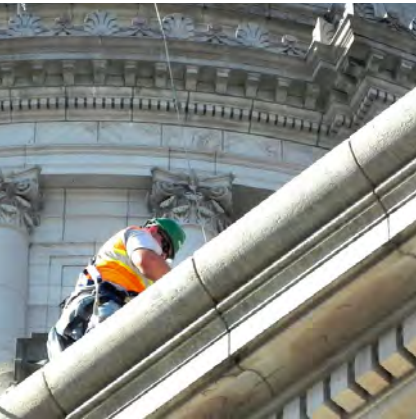
6:00 PM

GROUP PHOTO

Performing Arts Center Plaza | 123 North Wenatchee Avenue

Immediately following the opening plenary, all attendees will be invited to convene (while en route to the reception) for a group photo to commemorate our annual RevitalizeWA conference.





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6:30-7:30 PM

OPENING RECEPTION

Sponsored by Confluence Health

The Mercantile | 14 North Wenatchee Avenue

You work hard to save the places that matter to the people of the Pacific Northwest, and the Washington Trust for Historic Preservation wants to say thank you! Meet friends and colleagues for craft beverages and light hors d'oeuvres while enjoying one of Wenatchee's brightest new examples of adaptive reuse—The Mercantile, a stunning coworking space in the heart of downtown.

7:30-9:30 PM

PARTY ON THE PLAZA AFTER-PARTY

Performing Arts Center Plaza | 123 North Wenatchee Avenue

Join us after the Opening Reception for a Party-on-the-Plaza at the Performing Arts Center Plaza including music, a no-host bar, and food trucks! Take some time to decompress and connect with fellow conference attendees in this relaxed after-party!



THURSDAY, OCTOBER 20

7:30–8:30 AM

COFFEE'S ON!

Mela Roasting Facility | 3 Orondo Avenue*

*This is the Roastery location, not the coffee shop at 17 N Wenatchee Avenue

New! We know that one of the best things about a conference is the opportunity to meet people with similar experiences or contexts as your own. Coffee's On! is a new networking opportunity that provides a venue and light facilitation for conference-goers. Each meet-up includes an optional conversation topic. It's simple—show up, grab a cup o' joe, and use the conversation cards (or don't!) to get to know the folks around you!

ONE MILLION CUPS WITH LINDA HAGLUND, STACY LUCKENSMAYER, AND ROSA PULIDO

Do you want an easy way to connect to new business owners in your downtown and community? Join us for coffee chat about our experience with “One Million Cups.” This program is sponsored and supported by the Kauffman Foundation. You will be able to chat with the ones leading this effort here as well as a couple of presenters and how it helped them in their entrepreneurial journey.

7:30–8:30 AM

FIELD SESSION

FS3. MORNING YOGA

Yogi Grind | 112 North Wenatchee Avenue

Join fellow conference attendees in gentle movement through a guided yoga session at Yogi Grind, a boutique yoga studio, plant studio, and coffeeshop. No previous experience with yoga is necessary to participate: this Gentle Vinyasa class is perfect for everyone from newbies to experts. Mat rental and a 12-ounce wellness drink after class is included in the class fee.

8:30 AM–4:00 PM

CONFERENCE REGISTRATION & INFO DESK OPEN

Wenatchee Valley Chamber of Commerce | 121 North Wenatchee Avenue

9:30–10:30 AM

SESSION BLOCK D

D1. AMERICAN RESCUE PLAN UNWRAPPED

Pybus Public Market Events Center | 3 North Worthen Street

The American Rescue Plan Act (ARPA) was passed in 2021 with historic levels of funding for state and local municipalities. With this perceived “windfall” of new resources, cities and counties were flooded with requests for funds before the rules around spending the funds were finalized in early 2022. As with many of their peers



FREE ADMISSION

The Wenatchee Valley Museum & Cultural Center is offering conference participants **free entrance** to the museum to explore their new exhibit *Zoo in You* during regular hours (10am–4pm) on October 19–21.

127 S. Mission St. | wenatcheevalleymuseum.org

FEATURED EXHIBIT—*Zoo in You: The Human Microbiome*

Trillions of microbes make their homes inside our bodies, and we wouldn't be able to survive without each other! *Zoo in You* invites guests of all ages to explore this fascinating and complex world inside us that is our microbiome—a dynamic, adaptable, and delicately balanced ecosystem like any other found in nature.

Explore this vibrant world of our inner microorganisms through engaging, interactive, and bilingual exhibits and programs and discover who our constant microbial companions are, where they live, how diverse they are, and in what ways scientists are discovering just how important they are to our personal health.





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Preserving History

“Individuals make the difference.”

- Roberta Byrd Barr



in local office, the mayors of Wenatchee and East Wenatchee found ways to navigate the process and balance local priorities. Learn more about how ARPA funding is being deployed to meet a variety of community needs and gain insight into the balancing act that is civic leadership.

Frank Kuntz, *City of Wenatchee*

Jerrilea Crawford, *City of East Wenatchee*

Linda Haglund, *Wenatchee Downtown Association*

D2. EQUITY IN PRESERVATION

Liberty Cinema | 1 South Mission Street

Preservation is on the cusp of experiencing a transformation. There have been abundant calls for better equity, inclusion, and representation throughout the country. Many initiatives and calls to action have originated from right here in Washington State, and conversations have been taking place at every scale from one-on-one coffee talks to national efforts led by passionate leaders who seek to evolve. Preservation must maintain relevancy as a philosophy that is foundational to enhancing local economies, sense of place, soul, and identity. And we must take action to ensure we are telling the full story of our collective history and to make preservation work.

Please join us for this engaging panel discussion. Be part of the conversation and action to transform preservation for the present and the future so we can all best serve our respective communities.

Nick Vann, *Dept. of Archaeology & Historic Preservation*

Dana Phelan, *4Culture*

Emily Lawsin, *4Culture*

Manish Chalana, *University of Washington*

D3. PIONEER SQUARE: PUBLIC SPACE, PANDEMICS, AND PRESERVATION

Liberty Cinema Annex | 1 South Mission Street

The land of Seattle's Pioneer Square has reinvented itself countless times. From the Coast Salish village Djijila'letc to a gold rush boomtown to the city's first historic district, it is a place deeply layered with multiple histories. Those changes continue apace as the city's conversion of Alaskan Way to a waterfront promenade; the COVID pandemic; new transit, streetscape, and open space investments; and an important community-wide conversation about racial and socioeconomic justice issues have reinvigorated the district's business, social service, preservation, and residential communities' commitment to place. Learn how Pioneer Square's

public realm is evolving and adapting to meet these opportunities by reflecting a more inclusive history, working in partnership with city and county agencies and nonprofit organizations, and positioning the historic district for the next century of change.

Brice Maryman, *MxM Landscape Architecture LLC*

Lisa Howard, *Alliance for Pioneer Square*

D4. AT HOME ON MAIN STREET: MAKING HOUSING HAPPEN IN WASHINGTON STATE

Wenatchee Convention Center (CC), Grand Apple North | 121 North Wenatchee Avenue

In 2022, Main Street America spearheaded a national study on the current state of housing on Main Street, the barriers to bettering the housing circumstances of downtowns and neighborhood commercial districts, and some promising paths forward for overcoming those hurdles. This session will put the topic of housing in Washington's Main Streets in the context of the national Main Street network and will include facilitated discussion about how Washington's Main Street programs can most effectively engage with housing development.

Mike Powe, *Main Street America*

10:30-11:00 AM

BREAK

11:00 AM-12:00 PM

SESSION BLOCK E

E1. STRONG AND STEADY BOARDS

Pybus Public Market Events Center | 3 North Worthen Street

Is your board ready to deal effectively with its next big challenge, whatever that might be? Strong and steady boards lead to sustained and successful revitalization. Come learn about steps you can take to build board resilience, develop succession plans for key staff and volunteers, and be ready for whatever changes might come your way.

Steven Hoffman, *Southeast Missouri State University*

E2. GETTING STARTED WITH LGBTQ HISTORIC PRESERVATION

Liberty Cinema | 1 South Mission Street

Preserving the LGBTQ past is an essential part of creating a full picture of a community's history, but it can be difficult to know where to start with these efforts. This panel will approach LGBTQ historic preservation from a range of perspectives, to give audience members a better sense of the options available. Port Townsend-based public history consultant Susan Ferentinos will discuss resources and issues to be aware of when working in formal preservation avenues. Manish Chalana, associate professor of urban design and planning at University of Washington, will discuss issues facing LGBTQ enclaves and reflect on his work creating a conservation district for Seattle's Pine-Pike neighborhood. Finally, Kolby LaBree, owner of Bellinghistory Tours with the Good Time Girls in Bellingham, will situate LGBTQ history within wider efforts





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Susan Ferentinos, *Public History Researcher, Writer, Consultant*
Manish Chalana, *University of Washington*
Kolby LaBree, *Bellinghistory Tours with the Good Time Girls*

E3. LET'S SAY YES TO MORE HOUSING IN THE HISTORIC CORES OF OUR COMMUNITIES

Liberty Cinema Annex | 1 South Mission Street

Our older core areas include examples of the housing referred to as the "missing middle" and provide models for how additional housing can be added to those areas and historic residential areas. This session prompts attendees to look for this housing in their communities and expand their notions of what can be compatible in new construction. It will also explain some of the housing terms being used, touch on why we have a housing shortage, and note some of the common strands of the conversations about housing and historic places. This session promotes the notion that: Let's get ready to say yes to more housing.

Betsy Bradley, *National Association of Preservation Commissions*

E4. YOUR COMMUNITY AS INVESTORS

Wenatchee CC, Grand Apple North | 121 North Wenatchee Avenue

Keynote speaker Jaebadiah Gardner dives into the tactical aspects of building community wealth through sourcing local investors. Calling upon his experience as CEO of GardnerGlobal, Inc., Gardner will share details from lease-to-purchase models, the formation of real estate funds, and keys to opening doors for non-accredited investors. Learn about who needs to be at the table (hint: a lawyer, a fund manager, and a broker walk into a bar) in order to work creatively within the existing real estate system. Find inspiration, confidence, and practical guidance about your community's options for building wealth.

Jaebadiah Gardner, *GardnerGlobal, Inc.*



12:00–1:30 PM

LUNCH

LUNCH ON YOUR OWN

Downtown Wenatchee

See p. 26 for a list of local eateries.

BIRD SCOOTERS DEMONSTRATION

Performing Arts Center Plaza | 123 North Wenatchee Avenue

Recently the City of Wenatchee tried something new in community transportation: Bird Scooters—electric scooters that provide a fun way to get around not only in downtown but across the community. Join Bird Scooters at the Performing Arts Center Plaza and try them at no charge on Thursday from 12:00–1:30 pm.

12:30–1:15 PM

LUNCH & LEARN: BOARD ROUND TABLE

Pybus Public Market Events Center | 3 North Worthen Street

Grab lunch in the Pybus Public Market and bring it back to the Special Events Room for a fun, working lunch with fellow board members from Main Street organizations around the state. Doors open at 12:00 pm and facilitated conversation will run from 12:30–1:15 pm. Conversation hosted by Steven Hoffman of Southeast Missouri State University and longtime board chair of the Missouri Main Street Connection.

1:30–2:30 PM

SESSION BLOCK F

F1. INCLUSIVE ECONOMIC DEVELOPMENT IN RECOVERY—IT MATTERS!

Pybus Public Market Events Center | 3 North Worthen Street

Most of us, in some form, are looking at recovery and funding opportunities to build sustainable programs. How do we tell our story of inclusion and equitable development? Data! In this presentation, we will dive in-depth into the North Central Washington Inclusive Clusters and Small Business Analysis and the implementation taken by the North Central Washington Economic Development District (NCWEDD) to imbed the information into their Comprehension Economic Development Strategy (CEDs). We will discuss why having an understanding around equity matters when seeking funding and the steps the NCWEDD is taking to support their partners, communities, and the people who live and work in North Central Washington in creating an inclusive economy for all.

Alyce Brown, *North Central Washington Economic Development District*

F2. VISIONARY LEADERSHIP: CHARTING THE FUTURE OF YOUR COMMUNITY

Liberty Cinema | 1 South Mission Street

What does it mean to be proactive stewards of our historic assets? How to bring people together, identify your leaders, and engage stakeholders to take control of their own future? Wenatchee is experiencing a construction and renovation boom that is estimated to exceed \$300 million within three to five years...all in a condensed, eight-block area of downtown. Join us to see how a small group of civic leaders collaborated with the city to optimize this opportunity to “Re-Imagine Downtown Wenatchee.”

Rory Turner, *Tamarack Consulting Services LLC*

Todd Kiesz, *JDSA Law*

Barton Clennon, *MidTown Ventures, LLC*

F3. OPTIONS AND IDEAS FOR YOUR OCCUPIED HISTORIC RENOVATION

Liberty Cinema Annex | 1 South Mission Street

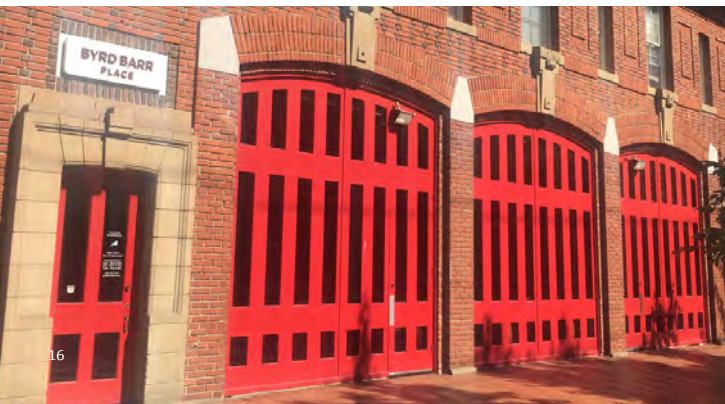
When faced with the challenge of renovating a historic, and sometimes occupied, building, what do you do? Do you renovate the building full of commercial tenants or residents, or do you move





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them out? You may not be able to move tenants or residents if there is no place (or budget!) to temporarily relocate them or if rental income is necessary to fund the project.

What are some other options? Can you phase the work one floor at a time? Can you phase the work one space at a time? For example: can you close a portion of the shipping and receiving department, build out a new space, and return to the renovated space when it's complete, all the while keeping the factory running?

Ryan Meno, *Rafn Company*

Patrick Quinn, *Rafn Company*

F4. HOW TO KEEP THE MAIN THING THE MAIN THING

Wenatchee CC, Grand Apple North | 121 North Wenatchee Avenue

"Seasoned" Main Street directors from four communities in Washington will engage in an open and honest (and, of course, fun!) conversation about mission creep and how to focus your organization's time and energy. The discussion will include both the mistakes and successes these directors have experienced along the way, with an eye toward supporting newer Main Street leaders and volunteers faced with infinite possibilities and finite time and resources.

Linda Haglund, *Wenatchee Downtown Association*

Mary DesMarais, *Gig Harbor Downtown Waterfront Alliance*

Carrie Schulstadt, *Downtown Camas Association*

Andrew Holt, *Downtown Association of Yakima*

2:30-3:00 PM

BREAK



3:00-4:00 PM

SESSION BLOCK G

G1. BACKING SMALL: EQUITABLE SYSTEMS FOR LOCAL BUSINESSES

Pybus Public Market Events Center | 3 North Worthen Street

Backing Small North Central Washington (NCW) takes a grassroots approach to building capacity and eliminating barriers to equitable economic opportunity with a vision for thriving downtowns and vibrant Main Streets in small, rural communities.

Through our Backing Small NCW Program, we have shifted towards mutually beneficial collaborations across our private/public and nonprivate sectors with a mission to build equitable systems for local businesses and communities that create a vibrant, inclusive, and sustainable economy by strengthening, supporting, and celebrating entrepreneurship, rural community development, racial equity, and food access.

This approach will allow us to work within the communities to identify a tailor-made strategy designed to be resilient to changing circumstances, intentionally inclusive about who is at the decision-making table and who benefits from the development, while setting communities on a course to create broadly based shared economic prosperity.

Alyce Brown, *North Central Washington Economic Development District*

Matthew Pleasants, *Colville Confederated Tribes*

Jennifer Gregory, *Downtown Strategies*

Brooklyn Holton, *Cascade Community Markets*

Craig Larsen, *Chelan-Douglas Regional Port Authority*

G2. WENATCHI WEAR: DESIGN WITH PURPOSE

Pybus Public Market Board Room | 3 North Worthen Street

Wenatchi Wear is a local small business featuring local Indigenous authentic threads designed with a purpose, creating awareness and empowering Indigenous Peoples. We are passionate about preserving Native American history and culture in North Central Washington and are able to accomplish this through a contemporary creative process, while reaching a broader range of people through wearable art.

Mary Big Bull-Lewis, *Wenatchi Wear*



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G3. PLACEMAKING & NATURAL SYSTEMS

Wenatchee CC, Grand Apple North | 121 North Wenatchee Avenue

The session will explore case studies for storytelling that focus on natural systems, cultural identity, and human ecology impacts based on the built environment and land use over time. Site Story will review a number of recent projects from parks to farmers markets, alongside interpretive education that celebrates growing vibrant communities and placemaking that links environmental and cultural sustainability. The work is based on the philosophy of human ecology, a fundamental belief that human beings are part of nature rather than separate from nature.

The team will review the power of engagement and storytelling to help communities understand their current narrative and envision the story they'd like to shape. The heart of each of their projects begins with a story which is used to create plans and foster ideas necessary to realize a new vision.

Ellen Southard, *Site Story*

Marin Bjork, *Site Story*

4:00–6:00 PM

BREAK

3:00–5:30 PM

FIELD SESSIONS

FS4. BIKING THE APPLE CAPITAL LOOP TRAIL

Arlberg Sports | 25 North Wenatchee Avenue

Get moving and learn more about fostering year-round recreational viability with an afternoon bike tour of the Apple Capital Loop Trail! Opened in 1994 along the shoreline of the Columbia River, this 11-mile loop has become a major transportation corridor for commuters as well as a recreational destination for cyclists, walkers, joggers, skaters, snowshoers, and cross-country skiers. We'll bike the mostly flat 11-mile loop at an easy pace, with stops along the way to discuss the development of the trail and the challenges of fostering recreation options in our own communities. Cost of the tour includes bike and helmet rental from local outfitter Arlberg Sports.

Mike Sorensen, *Complete the Loop Coalition*

Charlie Hickenbottom, *Complete the Loop Coalition*

FS5. ADAPTIVE REUSE OF WENATCHEE'S FRUIT-PROCESSING DISTRICT

Cascadian Fruit Shippers Building | 212 South Worthen Street

The streets and buildings in and around Columbia Street and the waterfront near downtown Wenatchee once housed a thriving fruit-processing district. The area, which grew up around the main railroad line, suffered a steady decline in economic activity as the fruit industry shifted to truck freight and sought closer proximity to

regional highways. Reuse of the buildings of the district represents a significant opportunity to attract businesses and residents to the city and region and to create a new vibrant, walkable neighborhood. Join the Chelan Douglas Regional Port Authority and Graham Baba Architects as we discuss some early success stories and several in-progress reuse efforts. We'll share lessons learned that can be applied in thinking about similar warehouse districts around the state.

Stacie de Mestre, *Chelan Douglas Regional Port Authority*

Brian Jonas, *Graham Baba Architects*

Brett Baba, *Graham Baba Architects*

FS6 / FS7. DOWNTOWN BREWERY & CIDER WALK | DOWNTOWN WINE WALK

Wenatchee Valley Chamber of Commerce | 137 North Wenatchee Avenue

Beer, cider, and wine businesses are increasingly important members of downtown communities throughout Washington. How can we best connect the dots with these brewers and winemakers in our downtowns? In this interactive field session, we'll discuss what has worked and what hasn't in Wenatchee, exploring developments like Brewers Row, the Chamber of Commerce Tasting Room, and numerous downtown wine tasting rooms—and how these all tie in with existing businesses, restaurants, and bars. After a group discussion at the Chamber of Commerce Tasting Room, we'll split into groups to visit some of Wenatchee's beer and wine businesses, sampling craft brews and local wines while hearing from the business owners, brew masters, and tasting room staff. Registration cost includes a souvenir glass and tastings.

5:30–6:00 PM

BREAK



6:00-8:00 PM

EXCELLENCE ON MAIN AWARDS RECEPTION

Pybus Public Market | 3 North Worthen Street

Exceptional entrepreneurs, organizers, and preservationists from communities across the state will be celebrated at Washington Main Street's annual Excellence on Main awards reception. The evening will include live music and a "Taste of Pybus" sampling of craft beverages and hors d'oeuvres from the small businesses that make their home here at Pybus Public Market.

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FRIDAY, OCTOBER 21

7:30–8:30 AM

COFFEE'S ON!

Mela Roasting Facility | 3 Orondo Avenue*

**This is the Roastery location, not the coffee shop at 17 N Wenatchee Avenue*

New! We know that one of the best things about a conference is the opportunity to meet people with similar experiences or contexts as your own. Coffee's On! is a new networking opportunity that provides a venue and light facilitation for conference-goers. Each meet-up includes an optional conversation topic. It's simple — show up, grab a cup o' joe, and use the conversation cards (or don't!) to get to know the folks around you!

TAKE HOME MOTIVATION

Are there big questions or topics—maybe it's about housing, or organizational change, or how to connect better to partners—that you're grappling with? This Coffee's On! is your opportunity to find fellow conference-goers who are interested in the same topics and who might even be able to provide ideas or accountability for your next steps from whatever the conference sparked for you.

7:30–8:30 AM

FIELD SESSION

FS8. MORNING YOGA

iLa Yoga | 13 Orondo Avenue

Close out the conference with positive intentions and gentle movement through a guided yoga session at iLa Yoga Studio, one of Wenatchee's thriving downtown small businesses. Owner Bridget Shae will provide a short welcome and intentional offering to participants, focusing on community and what it means to be part of the heart of a downtown. No previous experience with yoga is necessary to participate: this Gentle Vinyasa class is perfect for everyone from newbies to experts. Mat rental is included in the class cost.

8:30–11:00 AM

CONFERENCE REGISTRATION & INFO DESK OPEN

Wenatchee Valley Chamber of Commerce | 137 North Wenatchee Avenue

9:30–10:30 AM

SESSION BLOCK H

H1. STATE OF SMALL BUSINESS

Pybus Public Market Events Center | 3 North Worthen Street

Washington's Small Business Development Center (SBDC) recently conducted an extensive needs assessment of nearly 1,200 small businesses across the state. The results identify top concerns, such as planning for retirement and protecting against cyber-attacks. In this session, you'll hear more about what small business owners are saying they need from organizations like yours, as well as specific guidance on how to support each key need identified. Consider this to be your marching orders for how to support small businesses in your community over the next year, as well as ideas for how to partner with your local SBDC and other economic development organizations.

Duane Fladland, Washington SBDC

Liz Jamison, Washington SBDC

Ron Nielsen, Washington SBDC

Tim Taylor, Washington SBDC

H2. TAKING OWNERSHIP (LITERALLY) OF YOUR DOWNTOWN

Liberty Cinema | 1 South Mission Street

In rural eastern Washington, a newly designated Main Street Community, LaCrosse Community Pride, has adopted a unique model of property ownership that has been critical in keeping affordable housing and vital services available to the community. LaCrosse (population 310) is located on the western edge of Whitman County, flanked by rolling hills of wheat and the channeled scablands carved out by Ice Age floods. Come learn how

they've made this model work and how they survived through COVID!

Leslie Druffel, *LaCrosse Community Pride Board Member*
Sarah Kane, *LaCrosse Community Pride Executive Director*

H3. SO YOU'VE REVITALIZED. NOW WHAT?

Liberty Cinema Annex | 1 South Mission Street

After almost 40 years of revitalization work, downtown Walla Walla is, well, vitalized. Does this mean our work is done? Not in the slightest. In this session, Main Street staff will share what comes next after the first phase of revitalization work is done. Topics covered will include maintenance of the work that has been done, partnerships that prepare us for success, and a vision of what the next 10 years look like.

Kathryn Witherington, *Downtown Walla Walla Foundation*

H4. CATALYZING SOCIAL CHANGE THROUGH REAL ESTATE

Wenatchee CC, Grand Apple North | 121 North Wenatchee Avenue

Two case studies—one from Wenatchee, the other from Spokane—provide inspiration and blueprints for mission-driven, community-based adaptive reuse. Spokane's Community Building launched in 2000 with a vision of hosting and catalyzing social change. Twenty years later, this six-building, social purpose real estate endeavor has evolved into an interdisciplinary ecosystem and genuine neighborhood. Recently, Wenatchee entrepreneurs created a coworking, meeting, and events space, bringing people out of their homes and into downtown. Hear this team's approach to a multi-phase adaptive reuse project preserving contributing architecture, reimagining removed and altered components, upgrading critical building systems, and partnering with the local Public Utility District on energy efficiency.

Summer Hess, *Measure Meant*
Heather Ostenson, *Hub & Spoke Holdings/Mercantile*

10:30–11:00 AM

BREAK



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11:00 AM-12:30 PM

CLOSING CELEBRATION & PLENARY

Sponsored by Tamarack Consulting Services, LLC

Numerica Performing Arts Center | 123 North Wenatchee Avenue

BUILDING AN ENTREPRENEURSHIP ECOSYSTEM TOGETHER

There's a lot of talk these days about the importance of developing an "entrepreneurial ecosystem"—an environment in which community members can successfully realize their dreams of business ownership—which is surely a daunting prospect when approached by just one individual or even just one organization. But what luck! Downtown Wenatchee is an entrepreneurial ecosystem, and a robust one at that! Longstanding partnerships between economic development organizations and entrepreneurs have created a strong ethic and an infrastructure that continues to benefit start-ups and the overall downtown business community. Walk away from this panel conversation with a recognition of how you can be a driver of your local ecosystem and, just as importantly, how partnerships can help lighten the load and make the work more impactful and fun!

Stacy Luckensmeyer, *Serial Entrepreneur and Ecosystem Builder*

Lynn Longan, *Washington State Dept. of Commerce*

Rosa Pulido, *Wenatchee Valley Chamber of Commerce*

Mary Big Bull-Lewis, *Wenatchi Wear*

Andy Lynn, *Epoch*

12:30 PM

CONFERENCE ADJOURNS

5:30-7:30 PM

WASHINGTON TRUST ANNUAL MEMBERS MEETING

Chateau Faire Le Pont Winery | 1 Vineyard Way

If you're staying in town Friday night, be sure to join us at Chateau Faire Le Pont Winery for the Washington Trust for Historic Preservation's Annual Members Meeting. The Annual Members Meeting is a fun, informal happy hour where you can reconnect with preservation friends from across the state, hear about what we've accomplished together throughout 2022, and vote on new prospective members for our Board of Directors. Both members and non-members are welcome at this free event.



PARTNERS



Breanne Durham
Washington Main Street
Director

bdurham@preservewa.org

p: 206-624-9449

preservewa.org/main-street

Since 1984, the Washington State Main Street Program has been helping communities revitalize the economy and image of their downtown commercial districts using the Main Street Approach®, a comprehensive revitalization strategy built around a community's unique heritage and attributes. The program helps communities stimulate long-term economic growth and pride in the heart of the community: downtown.

In 2010, the program moved from the Department of Commerce to the Department of Archaeology & Historic Preservation. The program is managed by the Washington Trust for Historic Preservation.



Stimson-Green Mansion
1204 Minor Avenue
Seattle, WA 98101

info@preservewa.org

p: 206-624-9449

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Your voice for preservation in Washington State.

Established in 1976, the Washington Trust for Historic Preservation is a tax-exempt 501(c)(3) nonprofit, and Washington's only statewide historic preservation organization. We help make local preservation work by building an ethic that preserves Washington's historic places through advocacy, education, collaboration, and stewardship.

Support our work to save the places that matter by joining the Washington Trust as a member! Join online at preservewa.org.



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The Department of Archaeology & Historic Preservation (DAHP) is Washington State's primary agency with knowledge and expertise in historic preservation. DAHP advocates for the preservation of Washington's irreplaceable cultural resources (historic and archaeological) which include significant structures, sites, objects, and districts. Through education and information, we provide leadership for the protection of our shared heritage. Preserving these physical reminders of our past creates a sense of place, resulting in an environment that instills civic pride and community spirit.



103 Palouse Street, Suite 35,
Wenatchee, WA 98801

p: 509-662-0059

wda@wendowntown.org

The Wenatchee Downtown Association is here to strengthen and enrich the downtown Wenatchee experience. We are cheerleaders for local small businesses, defenders of our historic downtown, promoters of local culture, and ringleaders of those who will help us! The Wenatchee Downtown Association is a nonprofit organization that believes implicitly in the value of each individual's contribution, whether it's financial contributions, great ideas, or hours spent volunteering.

We are proud members of the Washington State Main Street Program and are nationally recognized as a 2003 Great American Main Street Award Winner—an award for which more than 1,600 communities vie each year!

REGISTRATION & INFO

WENATCHEE VALLEY CHAMBER OF COMMERCE

137 North Wenatchee Avenue

CLASSROOM LOCATIONS

PYBUS PUBLIC MARKET & PYBUS PUBLIC MARKET BOARD ROOM

3 North Worthen Street

LIBERTY CINEMA & LIBERTY CINEMA ANNEX

1 South Mission Street

WENATCHEE CONVENTION CENTER, GRAND APPLE NORTH

121 North Wenatchee Avenue

CONFERENCE LOCATIONS

HILTON GARDEN INN

25 North Worthen Street

COAST HOTEL

201 North Wenatchee Avenue

RESIDENCE INN

1229 Walla Walla Avenue

MELA ROASTING FACILITY

3 Orondo Avenue

MERCANTILE

14 North Wenatchee Avenue

NUMERICA PERFORMING ARTS CENTER (PAC)

123 North Wenatchee Avenue

CHATEAU FAIRE LE PONT WINERY

1 Vineyard Way

FIELD SESSION LOCATIONS

FS1. THE PYBUS STORY: BUILDING COMMUNITY THROUGH A PUBLIC MARKET

PYBUS PUBLIC MARKET

3 North Worthen Street

FS2. REPLACING PIGEONS WITH PEOPLE: CREATIVE SOLUTIONS FOR ADAPTIVE REUSE

HENRY HARROW

30 South Wenatchee Avenue

FS3. MORNING YOGA

YOGI GRIND

112 North Wenatchee Avenue

FS4. BIKING THE APPLE CAPITAL LOOP TRAIL

ARLBERG SPORTS

25 North Wenatchee Avenue

FS5. ADAPTIVE REUSE OF WENATCHEE'S FRUIT PROCESSING DISTRICT

CASCADIAN FRUIT SHIPPERS BUILDING

212 South Worthen Street

FS6. DOWNTOWN BEER & CIDER WALKING TOUR & FS7. DOWNTOWN WINE WALKING TOUR

WENATCHEE VALLEY CHAMBER OF COMMERCE

137 North Wenatchee Avenue

FS8. MORNING YOGA

ILA YOGA

13 Orondo Avenue

SCAN QR
CODE TO SEE
LOCATIONS IN
GOOGLE MAPS





EATERIES

BOB'S CLASSIC BRASS & BREW

110 2nd Street • *Breakfast/Lunch/Dinner*

RIVERTOP GRILL

201 N Wenatchee Avenue • *Breakfast/Dinner*

ATLAS FARE

137 N Wenatchee Avenue, Suite 103 • *Dinner*

STONES GASTROPUB

120 N Wenatchee Avenue • *Dinner*

LEMOLO CAFE & DELI

114 N Wenatchee Avenue • *Lunch/Early Dinner*

WOK ABOUT GRILL

110 N Wenatchee Avenue • *Lunch/Dinner*

STEAM PANDA

104 N Wenatchee Avenue • *Lunch/Dinner*

INNA'S CUISINE

26 N Wenatchee Avenue • *Lunch/Dinner*

IWA SUSHI GRILL

8 N Wenatchee Avenue • *Lunch/Dinner*

OWL SODA FOUNTAIN & GIFTS

25 N Wenatchee Avenue, Suite 102

MELA COFFEE ROASTING CO.

17 N. Wenatchee Avenue • *Breakfast/Lunch*

CUC TRAN

7 N Wenatchee Avenue • *Lunch/Dinner, Closed Sat*

SADDLE ROCK PUB & BREWERY

25 N Wenatchee Avenue • *Lunch/Dinner*

RAIL STATION & ALEHOUSE

29 N Columbia Street • *Lunch/Dinner*

TROPICAL SALVADOREAN RESTAURANT

119 Palouse Street • *Lunch/Dinner*

MCGLINN'S PUBLIC HOUSE

111 Orondo Avenue • *Lunch/Dinner/Weekend Breakfast*

INDIA HOUSE

105 S Wenatchee Avenue • *Lunch/Dinner*

THE COOK'S CORNER DINER

200 S Wenatchee Avenue • *Lunch/Dinner*

PYBUS MARKET (MULTIPLE VENDORS)

3 N Worthen Street • *Breakfast/Lunch/Dinner*

PIÑA LOCA

202 N Mission Street • *Lunch/Dinner*

SHAKTI'S

218 N Mission Street • *Dinner*

GARLINI'S

212 Fifth Street, Suite 13 • *Lunch/Dinner*

TASTEBUD'S COFFEE AND WINE

212 Fifth Street, Suite A • *Breakfast/Lunch/Dinner*

WOK 'N ROLL ASIAN EXPRESS

212 Fifth Street, Suite 1 • *Lunch/Dinner*

PARADISE RESTAURANT

334 N Wenatchee Avenue • *Breakfast/Lunch/Dinner*

WINE TASTING & BREWERIES

WENATCHEE VALLEY CHAMBER TASTING ROOM

137 N. Wenatchee Avenue • *Closed Sun; Mon-Wed 11:00 am-5:00 pm; Thu-Sat 11:00 am-6:00 pm*

HORAN ESTATES WINERY TASTING ROOM

15 N Second Street, Suite 101 • *Closed Sun-Wed; Thu-Fri 3:00-7:00 pm; Sat 12:00-6:00 pm*

CRAYELLE CELLARS TASTING ROOM

15 N Second Street, Suite 103 • *Closed Sun-Thu; Fri 3:00-6:00 pm; Sat 12:00-5:00 pm*

STONES GASTROPUB

120 N Wenatchee Avenue • *Tues-Sat 3:00-9:00 pm*

SADDLE ROCK PUB & BREWERY

25 N Wenatchee Avenue • *Mon-Thu 11:00 am-9 pm; Fri-Sat 11:00 am-10:00 pm*

JONES OF WASHINGTON TASTING ROOM

Pybus Public Market, 7 N. Worthen Street • *Mon-Thu 11:00 am-7:00 pm; Fri 11:00 am-8:00 pm; Sat-Sun 11:00 am-6:00 pm*

OFF THE HILL: STEMILT CREEK WINERY & ARCHIBALD JAMES WINE AND CIDERS

Pybus Public Market, 7 N. Worthen Street • *Daily 12:00-7:00 pm*

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Pybus Public Market, 7 N. Worthen Street • *Daily 11:00 am-9:00 pm*

MCGREGOR FARMS

Pybus Public Market, 7 N. Worthen Street • *Fri 10:00 am-8:00 pm; Sat-Thu 10:00 am-6:00 pm*

NORWOOD WINE BAR

23 S. Wenatchee Avenue, Suite 101 • *Tue-Fri 4:00-11:00 pm; Sat 2:00-11:00 pm*

MCGLINN'S PUBLIC HOUSE

111 Orondo Avenue • *Mon-Thu 11:00 am-9:00 pm; Fri 11:00 am-10:00 pm; Sat 8:00 am-10:00 pm; Sun 8:00 am-9:00 pm*

BADGER MOUNTAIN BREWING

1 Orondo Avenue • *Mon-Thu 11:30 am-9:00 pm; Fri-Sat 11:30 am-10:00 pm*

HARD HAT WINERY

1 Fifth Street • *Mon-Sat 12:00 -8:00 pm*

COLUMBIA VALLEY BREWING COMPANY

538 Riverside Drive • *Sun-Thu 11:30 am-9:00 pm; Fri-Sat 11:30 am-10:00 pm*

WENATCHEE VALLEY BREWING COMPANY

108 E Island View Street • *Sun-Thu 11:30 am-9:00 pm; Fri-Sat 11:30 am-10:00 pm*

WATERMILL WINERY

118 N Wenatchee Avenue • *Mon-Wed 12:00-7:00 pm; Thu-Sat 12:00-8:00 pm*

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