

WASHINGTON MAIN STREET ANNUAL REPORT 2021

LOCAL PROGRAMS

As of 2019,

Washington Main Street districts represent:



&



Washington residents live within 5 miles of a Main Street

“What is it that we can do collectively to promote the organization that is doing a lot to put us together on the same pedestal? I want to support it. Absolutely. It is how we can see eye to eye and say ‘We are in it together.’ **It is all about how we can collectively thrive.** And that’s what I want to do”

- Downtown Business Owner

Throughout 2021, Main Street Communities:



Established or expanded
573
BUSINESSES



Created
1,358
JOBS



Generated
\$8,801,638
in **PUBLIC**
INVESTMENT



Generated
\$101,694,063
in **PRIVATE**
INVESTMENT



Organized
49,668
VOLUNTEER
HOURS
valued at
\$1,417,525

STATE PROGRAM

The Washington State Main Street Program grew from two to four staff members in September 2021. Collectively, the team leveraged partnerships and state resources to offer services to local Main Street programs, including:

	Deliverable	Format	Reach
Direct Support	Leadership Meetings	1 in-person, 1 virtual & 1 hybrid	36 Communities
	Place Activation Planning Services	1 webinar & 29 virtual sessions	4 Communities & 1 Affiliate
	Board Leadership Cohorts	18 virtual sessions	18 Communities & 5 Affiliates
Resources	RevitalizeWA	3-day virtual conference	250 attendees
	4-Point Interviews	4 webinars	368 views
	Main Street Guide for Property Development	1 digital booklet & 1 rack card	224 views & 203 unique users
Communications	Networking & Engagement	18 virtual sessions	200 participants
	Community Resources & Updates	52 weekly emails	36 Communities
	Affiliate Resources & Updates	24 twice-monthly emails	33 Affiliates

“The services put in place this past year to support managers and keep us connected has been huge. That has removed the feeling of isolation and seclusion in a big way.”

- Local Main Street Executive Director

Washington Main Street is a state program of the Department of Archaeology & Historic Preservation, managed under contract by the Washington Trust for Historic Preservation.

