## TUESDAY, OCTOBER 3

### Bright Ideas: A Twilight Tour of Vancouver
5:00-8:00 pm | $10
Led by Seanette Corkill, Frontdoor Back

Effective, attractive, and safe district lighting is built in layers. While bad lighting can undo all your other good works, good lighting can increase foot traffic and boost sales by creating a compelling district, building by building, store by store. This field session will help you understand how to do lighting right and how to fix what’s wrong. We’ll kick off with a 60-minute presentation covering lighting concepts, outcomes (including how to choose the “right” color of light), and terminologies that will lay the foundation for the walking tour. Then we’ll head outside to experience firsthand how Vancouver’s Downtown Association has transformed key areas with lighting, touring the sites and hearing how VDA made it happen. At the tour’s end, we’ll head to a local establishment for a glass of beer or wine (not included with your ticket!), recap our session, and call it a day!

### A Mill Town Transformed: Tour of Camas
11:00 am-3:00 pm | $60
Led by Carrie Schulstad, Downtown Camas Association

Come experience a mill town transformed! Enjoy seeing how a town started in 1883 by heavy manufacturing (and still operating!) has evolved into a charming and lively shopping and dining district with plenty of engaging art throughout. Friendly merchants, beautiful tree-lined streets, and the authentic “Mayberry with a Mill” vibe help show how an industrial town can continue to be relevant and vital through intention, love of history, merchant engagement, hard work, and a whole lotta fun thrown in. **Transportation and lunch included.**

## WEDNESDAY, OCTOBER 4 (CONT.)

### Discover Downtown Ridgefield: A Main Street Experience
11:00 am-3:00 pm | $60
Led by Marykay Lamoureaux, Ridgefield Main Street

Your trip to Vancouver and Clark County isn’t complete without a stop in Ridgefield! Nestled along the Ridgefield National Wildlife Refuge and Lake River, our walking tour will highlight the historically significant City Hall, Old Liberty Theater, and Neighborhood Refuge buildings, just to name a few. You’ll see Main Street projects like façade enhancement grants, murals, painted benches, and metal art bike racks. From Overlook Park, you’ll see down to the Port of Ridgefield’s property (soon to be developed!) and hear about the challenges and opportunities presented for our Main Street. Lunch will be available from Carts by the Park, a formerly unused space that has been improved by an RMS board member and is now home to four food trucks. Come discover downtown—the heart of Ridgefield! **Transportation and lunch included.**

### Vibrant Visions: Exploring Vancouver’s Downtown Core
1:30-3:00 pm | $10
Led by Michael Walker, Vancouver’s Downtown Association

Explore the heart of Main Street with Michael Walker, Vancouver’s Downtown Association’s (VDA) Executive Director. Discover the strong multicultural arts district that showcases newly activated public art. Learn the deep history of the downtown core and projects completed to enhance its vibrancy. Lastly, tour an anchor Main Street business, Dandelion Teahouse and Apothecary, and learn about their VDA Launchpad success.

Visit [preservewa.org/revitalizewa](http://preservewa.org/revitalizewa) for more info and to sign up for email updates.
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THURSDAY, OCTOBER 5 (CONT.)

- **Vancouver's International District: A Tour of the Fourth Plain Corridor**
  2:30-5:00 pm | $25
  Led by Paul Burgess, Fourth Plain Forward
  
  Join us for a tour of the Fourth Plain International District, one of the most culturally vibrant districts around! As we explore the corridor, we’ll check out the newly constructed Fourth Plain Commons, designed to provide residents, businesses, and community-based organizations with a vibrant and accessible community hub that boasts a commissary kitchen, co-working space, and event hall and plaza. We will also explore Fourth Plain Forward's arts, history, and culture programming, seeing firsthand the corridor’s murals and new public art installation program. We will also touch on local park revitalization and community gardens, giving broad awareness of our place-based development work. **Transportation included.**

- **Confluence Project: Exploring the Land Bridge**
  2:30-4:30 pm | $10
  Led by Colin Fogarty, Confluence
  
  Designed by architect Johnpaul Jones with consultation by the celebrated artist Maya Lin, the Confluence Land Bridge is one of five sites along the Columbia River designed to connect people to the history, living cultures, and ecology of our region. Join us for a tour of the land bridge and a discussion about how landscape art can expand our understanding of our shared history to include the long-neglected voices of Indigenous people. We'll also discuss the cultural and historical context for understanding the Vancouver area. Participants will have the option to extend this session with optional visits to Kanaka Village and the Fort Vancouver National Historic Site.

FRIDAY, OCTOBER 6

- **Bridging History: Exploring the I-5 Bridge**
  9:30-11:30 am | $10
  Led by Hayli Reff, Interstate Bridge Replacement Program
  
  For the century-old Interstate Bridge, a life force of Portland and Vancouver, replacement is imminent, and the impact and change that will come with that is hard to fully comprehend. This tour and talk will take attendees inside the bridge to see its inner workings while learning about the project, its impacts, and the change it will have on the community. Please note that this may be an intimidating option for those with a fear of heights. **Participants must wear non-slip, close-toed shoes. Personal protective equipment (PPE) will be supplied, though you are welcome to bring your own.**

- **Main Street Promise: Community-Led Streetscape Design in Downtown Vancouver**
  9:30-11:30 am | $10
  Led by William Grimm, First Forty Feet
  
  The City of Vancouver’s Main Street Promise project is an extraordinary initiative aimed at creating a unique downtown destination that reflects the rich cultural heritage and history of the area while being responsive to current social, economic, and environmental needs. After a short presentation, we’ll explore downtown Vancouver, checking out the project’s impact on the streetscape and learning about the design principles that guided the creation of a streetscape that is safer, more connected, and accessible for all. You'll also get a comprehensive overview of the decision-making process, including community and business engagement strategies and the challenges and opportunities encountered along the way. The tour will conclude with a full-scale mock-up of the new streetscape design, giving attendees a glimpse into the future Main Street experience.

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FRIDAY, OCTOBER 6 (CONT.)

- **Living in the Heart of the City: Developing Affordable Housing in Downtown Vancouver**
  
  9:30-11:30 am | $10
  
  Led by Samantha Whitely and Jamie Spinelli, City of Vancouver

  The City of Vancouver has tackled the housing crisis with a variety of projects. From infill development at Block 10 to Safe Stay pallet housing, downtown Vancouver can be a case study for the region in how to develop affordable housing in your downtown. In this field session, you'll learn about just that, as City team members showcase downtown projects that work toward an end to the housing crisis.

HOW TO ADD ON A FIELD SESSION

- **If you haven’t yet registered for the conference:**

  1. Fill out your information on the [conference registration page](#).

  2. Underneath the Field Sessions header, select all the field sessions you would like to attend. You will only be able to select one field session per block.

  3. Complete your conference registration and refer to the confirmation email for the list of field sessions you are registered for.

- **If you have already registered for the conference:**

  1. Make an account by selecting “Set Up Account Now” at the bottom of your confirmation email and following the instructions on your screen. (If you need a copy of your confirmation email, select “Resend Confirmation” at the top of the registration page.)

  2. Once you have logged into your account, select “Registrations” and then “View Details” on the registration you want to edit.

  3. Select any new sessions you would like to add onto your registration.

  4. Ensure your payment information is correct — the platform will prompt you to use the same card that you used to register, but you may also use a different card to pay the new balance.

  5. Click “Save,” and get excited about your upcoming field sessions!

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