

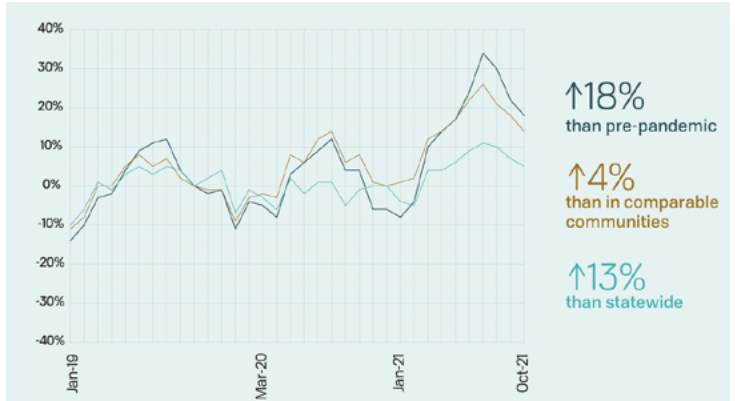


WASHINGTON MAIN STREET

Dad's Diner in downtown Anacortes. Photo by Damian Vines
Photography, courtesy of Downtown Anacortes Alliance.

Main Street districts show resiliency in rebounding from the COVID-19 pandemic

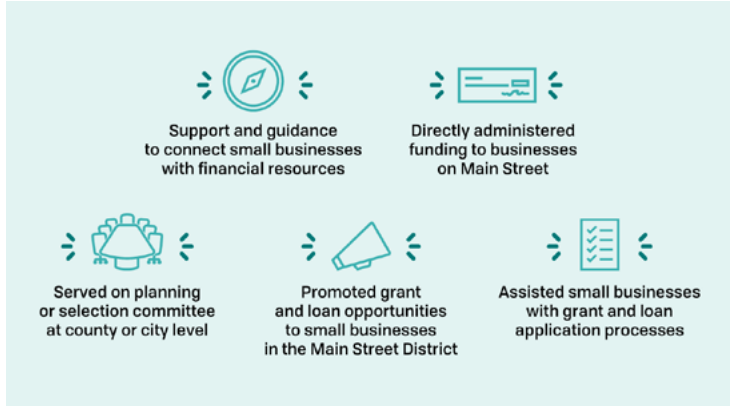
In 2022, the Washington State Main Street Program published a new study prepared by Jon Stover & Associates, which found that Main Street businesses rebounded from the pandemic at a faster rate than other areas without Main Street organizations.



- By the fall of 2021, businesses' sales in Main Street districts were **18% higher than their sales pre-pandemic**, a greater rebound than businesses in similar districts without a Main Street organization and the state average.

HOW MAIN STREET ORGANIZATIONS SUPPORT SMALL BUSINESSES

- Main Street organizations provided critical direct technical assistance to over **1,000 BUSINESSES**, direct financial resources to over **700 BUSINESSES**, and touched over **3,500 SMALL BUSINESSES** through education and information during those crazy first months of the pandemic.



- Read the full study and see other highlights at preservewa.org/resiliency.

The Washington Trust for Historic Preservation manages the Washington State Main Street Program through a contract with the Washington State Department of Archaeology & Historic Preservation (DAHP).





MAIN STREET IMPACT

RevitalizeWA attendees at Pybus Public Market in Wenatchee in October 2022, courtesy of Heirloom Creatives.

Local Main Street organizations reinvest in their communities

Throughout 2022, **36** designated Main Street Communities:



Established **380 NEW BUSINESSES**;
Expanded **78 BUSINESSES**



Generated **\$21,543,957** in **PUBLIC INVESTMENT** in Main Street districts



Created **1,358 NEW JOBS**



Generated **\$79,426,225** in **PRIVATE INVESTMENT** in Main Street districts

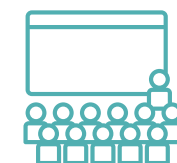


Rehabilitated **224 BUILDINGS**



Tallied **57,898 VOLUNTEER HOURS** contributed to the Main Street organizations' missions (a time investment valued at **\$1,734,045**)

REVITALIZE WA



- After a several years' hiatus, the RevitalizeWA conference was back in full force in Fall 2022. The event brought **295 ATTENDEES** to downtown Wenatchee for three days of place-based learning and network-building.



- Between the Washington Trust's practices of using local vendors and attendees reported lodging and spending, we know that the conference had an **IMPACT OF AT LEAST \$168,794** on Wenatchee's local economy.



- For information on the 2023 RevitalizeWA conference—taking place October 4-6 in Vancouver, WA—visit preservewa.org/revitalizewa.