



2021 SPONSORSHIP PROSPECTUS

WHY SUPPORT THE WASHINGTON TRUST?



Mission

We are dedicated to saving the places that matter in Washington State and to promoting sustainable and economically viable communities through historic preservation.



Values

We strive to:

- Be the organization Washingtonians turn to when they want to save the places that matter.
- Amplify the many voices of preservation and heritage in Washington State.
- Lead the charge in preservation advocacy.
- Connect preservation resources to economic recovery.
- Bring inspiration, hope, and fun to the preservation movement.

In the coming year, preservation will be more critical than ever, as we work to rebuild our towns and cities and reconnect our communities in the wake of the COVID-19 pandemic.



Join us.

Become a Washington Trust sponsor today.

SPONSORSHIP PACKAGES

Sign up as a Washington Trust sponsor and receive benefits to one or more of our four year-round Program Tracks!

	SPONSOR BENEFITS	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	ADVOCATE \$750
ADVOCACY TRACK: Advocacy Week Vintage WA* Public Advocacy Workshops	<i>Sponsorship of Program Tracks of your choice</i>	4	3	2	1
	<i>Total number of tickets to Washington Trust year-round ticketed events*</i>	6	4	2	1
	<i>Logo inclusion on Washington Trust website</i>	•	•	•	•
EDUCATION TRACK: Youth Heritage Project YP Career Panels Preservation 101 Trainings	<i>Logo inclusion in monthly Snapshot e-newsletter</i>	•	•	•	•
	<i>Logo inclusion on online event pages for events associated with chosen Program Track</i>	•	•	•	•
	<i>Logo inclusion on promotional materials for events associated with chosen Program Track</i>	•	•	•	•
MAIN STREET TRACK: RevitalizeWA Excellence on Main* Spring Main Street Workshops	<i>Verbal acknowledgment at events associated with chosen Program Track</i>	•	•	•	
	<i>One-year Corporate Preservation Circle level Washington Trust membership (\$1,000 value)</i>	•	•	•	
	<i>Complimentary RevitalizeWA conference registration for 2</i>	•	•		
SOCIAL TRACK: Annual Members Meeting Pints for Preservation Sivinski Holiday Benefit*	<i>Digital Donor Focus article on preservation-related sponsor project</i>	•	•		
	<i>Custom Washington Trust/sponsor Zoom background</i>	•	•		
	<i>Use of Stimson-Green Mansion for private event; subject to availability (up to \$1,400 value)</i>	•			

* Year-round ticketed events include Vintage WA, Excellence on Main, and the Sivinski Holiday Benefit. Please note that complimentary RevitalizeWA conference registration is offered only at the Silver and Gold sponsor levels.

ADVOCACY TRACK

The Washington Trust advocates for preservation policies and support at the statewide and federal levels, by fighting for threatened and endangered sites across Washington and working with elected officials across all levels of government to ensure that our important historic and cultural treasures are preserved for generations to come.



ADVOCACY WEEK

In-person or virtual TBD | Mar. 2021

Support our group of citizen lobbyists attending National Preservation Advocacy Week in Washington, DC! Participants will tout the tangible benefits of historic preservation witnessed in their respective Congressional districts, targeting each member of Washington's Congressional delegation to argue for the value of Federal Historic Preservation Tax Incentives, programmatic funding, and other national-level policy issues.



VINTAGE WA

Virtual | May 2021

Taking place virtually in 2021, the Washington Trust's annual fundraising event draws more than 170 guests from across the state and the nation, including Trust members, government officials, members of the corporate community, historic home owners, and preservationists. Don't miss this chance to learn about recent success stories, ongoing campaigns, and new additions in our Most Endangered Places program!



PUBLIC ADVOCACY WORKSHOPS

Virtual | 2-3 throughout year

These virtual workshops will teach members of the public about preservation advocacy and impart effective tools and strategies for saving places that matter. Topics will include landmarking, the National Register of Historic Places, preservation planning/regulations, the Washington Trust's own Most Endangered Places program, and more.

EDUCATION TRACK

Preservation is a people-centered movement, made stronger by participants from diverse perspectives and backgrounds all working to save the places that matter to them. Through our educational programs and events, we seek to strengthen our existing network and empower the next generation of Washington State's preservation advocates and activists.



YOUTH HERITAGE PROJECT

Port Townsend, WA | Jul. 2021

Help inspire the next generation of our state's stewards and advocates! Youth Heritage Project (YHP) brings together high school students and teachers from across the state for a four-day, hands-on field school which immerses participants in real-life preservation and conservation projects and culminates in student presentations that offer up their perspectives on issues facing our state today.



YOUNG PROFESSIONAL CAREER PANELS

Virtual | May 2021

In these free virtual discussion panels targeting students, young professionals, and others interested in engaging with preservation or cultural resources, a panel of experts hailing from a range of organizations will discuss the many different career paths (architecture, city planning, government, education, and more) that led them to preservation and offer tips to young professionals just starting out.



POWER OF PRESERVATION WORKSHOPS

Virtual | 2-3 throughout year

These virtual trainings will educate members of the public about the fundamentals of preservation as well as how it connects to other important topics like sustainability and economic vitality. Workshops will also explore the network of statewide and local partners working in preservation across Washington.

MAIN STREET TRACK

In partnership with the Department of Archaeology & Historic Preservation, we're proud to manage the Washington Main Street Program, helping 65 towns and cities across the state utilize historic preservation to develop strategies to stimulate their communities' long-term economic growth and civic pride.



SPRING MAIN STREET WORKSHOPS

Virtual | Apr. 2021

In conjunction with the virtual National Main Street Conference taking place in April 2021, we will be carrying the Washington State banner proudly with our own programs featuring tours and case studies from across our Washington Main Street network, workshops, networking and social opportunities, and more!



EXCELLENCE ON MAIN AWARDS

In-person or virtual TBD | Date TBD

We salute our outstanding Washington Main Street leaders at our annual Excellence on Main awards ceremony! Drawing an audience of 150-200 guests (whether virtual or in-person), Excellence on Main recognizes communities, organizations, and individuals who are helping to create sustainable communities and economic vitality in Washington State through downtown revitalization and preservation.



REVITALIZEWA CONFERENCE

In-person or virtual TBD | Sep. 2021

Our largest event of the year! Hosted by the Washington Trust and the Department of Archaeology & Historic Preservation, RevitalizeWA is Washington's annual statewide conference focused on historic preservation and economic revitalization. Join us for tours, workshops, discussion panels, networking, and more, as we shine a light on innovation happening in the heart of Washington State.

SOCIAL TRACK

It's not just about old buildings—it's about the community those buildings serve! Our Social Track events bring together community members from across Washington State to explore and celebrate the inspiration, hope, and (dare we say) fun within the preservation movement.



PINTS FOR PRESERVATION

Virtual and in-person | 2-3 throughout year

Our virtual Pints for Preservation events are fun, casual happy hours hosted by breweries located in historic buildings across Washington. Beer-and-old-building-lovers have the chance to explore cool buildings, sip and learn about amazing local brews, and come together to celebrate the places that matter in our state.



ANNUAL MEMBERS MEETING

In-person or virtual TBD | Oct. 2021

Our annual convening of Washington Trust members! Join Washington Trust board members and staff as we highlight our organizational accomplishments and activities over the last year and offer up the candidates nominated to serve on our Board of Directors for the following year.



SIVINSKI HOLIDAY BENEFIT

In-person or virtual TBD | Dec. 2021

Our fundraiser celebrating local preservation! This perennially popular event benefits the Valerie Sivinski Fund, which provides grants to grassroots preservation groups working to save and interpret community landmarks across Washington. Annually attended by 200 guests, the Sivinski Benefit also serves as the vehicle for announcing the next year's deserving grant recipients.

2021 SPONSORSHIP REGISTRATION FORM

Sponsorship Level

- \$5,000 Gold Sponsorship *(4 Program Tracks)*
- \$3,000 Silver Sponsorship *(3 Program Tracks)*
- \$1,500 Bronze Sponsorship *(2 Program Tracks)*
- \$750 Advocate Sponsorship *(1 Program Track)*

Sponsored Program Tracks

- Advocacy Program Track
- Education Program Track
- Main Street Program Track
- Social Program Track

**Thank you for supporting
the Washington Trust for
Historic Preservation!**

Contact Information

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Payment Information

Enclosed is a check payable to the Washington Trust for Historic Preservation

Please bill my credit card:

Visa Mastercard American Express

Card Number: _____

Expiration Date: _____ CVC Code: _____

Billing Name: _____

Signature: _____

Submission

Please send completed form to:

Washington Trust for Historic Preservation
1204 Minor Avenue, Seattle, WA 98101

Or email to: kconrad@preservewa.org

THANK YOU TO OUR 2020 SPONSORS!

GOLD



SILVER



BRONZE



ADVOCATE

