



I'm _____ a _____ with the _____
(name) (position) (organization)
_____ because I believe in

_____. Every day, we _____
(value) (verb)
_____ to promote, preserve, and
(noun)
improve the downtown historic district as the

heart and soul of the _____. We do this
(town name)
on behalf of _____ in our town so
(stakeholder, audience)
that _____.
(aspiration, goal)

JOIN US! (or specific ask)



I'm _____ a _____ with the _____
(name) (position) (organization)
_____ because I believe in

_____. Every day, we _____
(value) (verb)
_____ to promote, preserve, and
(noun)
improve the downtown historic district as the

heart and soul of the _____. We do this
(town name)
on behalf of _____ in our town so
(stakeholder, audience)
that _____.
(aspiration, goal)

JOIN US! (or specific ask)



I'm _____ a _____ with the _____
(name) (position) (organization)
_____ because I believe in

_____. Every day, we _____
(value) (verb)
_____ to promote, preserve, and
(noun)
improve the downtown historic district as the

heart and soul of the _____. We do this
(town name)
on behalf of _____ in our town so
(stakeholder, audience)
that _____.
(aspiration, goal)

JOIN US! (or specific ask)



I'm _____ a _____ with the _____
(name) (position) (organization)
_____ because I believe in

_____. Every day, we _____
(value) (verb)
_____ to promote, preserve, and
(noun)
improve the downtown historic district as the

heart and soul of the _____. We do this
(town name)
on behalf of _____ in our town so
(stakeholder, audience)
that _____.
(aspiration, goal)

JOIN US! (or specific ask)