

ľm		a	with the		
	(name)	(position)		(organization)	
			beca	use I believe in	
		Every	day, we		
	(value)			(verb)	
		to pi	omote, i	preserve, and	
	(noun)	•	, ,	,	
imp	rove the	downtown h	istoric di	strict as the	
heart and soul of the				We do this	
		(t	own name	2)	
on l	behalf of		iı	n our town so	
		(stakeholder, a	udience)		
tha	t				
		(aspiration,	goal)		

JOIN US! (or specific ask)



I'm	a	with the				
	(position)	(organization)				
		because I believe in				
Every day, we						
(value)		(verb)				
	to pr	omote, preserve, and				
(noun)						
improve the downtown historic district as the						
heart and so		. We do this				
on behalf of		in our town so				
	(stakeholder, au					
that						
(aspiration, goal)						

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(name)	(position)	(organization)			
		because I believe in			
Every day, we					
(value)		(verb)			
	to prom	note, preserve, and			
(noun)					
improve the downtown historic district as the					
heart and soul of the We do					
	(town name)				
on behalf of		in our town so			
	(stakeholder, audie				
that					
(aspiration, goal)					

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	(name)	(position)	(organization)		
			because I believe in		
Every day, we					
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improve the downtown historic district as the					
heart and soul of the			We do this		
		(1	own name)		
on b	ehalf of		in our town so		
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that	t				
(aspiration, goal)					

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