

MAIN STREET

Place matters.

A community's sense of identity, social connectedness, and economic opportunities all rely upon a healthy downtown district.

As a program of the Washington Department of Archaeology & Historic Preservation (DAHP), the **Washington State Main Street Program** (WSMSP) supports a network of **79 communities across the state** in implementing a tried-and-true economic development strategy that leverages the built environment, entrepreneurial energy, committed volunteers, and sense of community pride.



STABILITY IN 2026–2027

The Washington Trust for Historic Preservation, along with the network of local Main Street organizations across the state, requests that the legislature **maintain the WSMSP's current budget** (\$565,000/year through DAHP), which is included in the Governor's budget.

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Being part of WSMSP has allowed us to activate a massive level of community volunteerism equating to nearly one hour per resident over the past year.”
– Kelly O'Malley-McKee, Stevenson Downtown Association



RESILIENT DOWNTOWNS & SMALL BUSINESSES

In 2025 alone, 40 designated Main Street Communities reported robust local data that indicate that Main Street is where businesses and volunteers want to invest:

395

New Businesses

Entrepreneurs continue to look to Main Street to launch. Another **96** businesses expanded on Main Street.

420

Buildings Rehabilitated

Community needs—including housing—are finding their place in historic buildings on Main Street.

\$81M

Private Investment

Main Street contributes to a climate of confidence that leads to more investment.

65,390

Volunteer Hours

Representing a time investment valued at more than **\$2.7 million**.

