



WASHINGTON STATE
MAIN STREET
PROGRAM

Regional Retreats

*Strong boards build
strong Main Streets*



Irreplaceable Value

- Economic resiliency
- Sense of connection
- Civic opportunities
- Preserving history





Where we're going

- Shared understanding
- Culture & leadership
- Navigating responsibilities

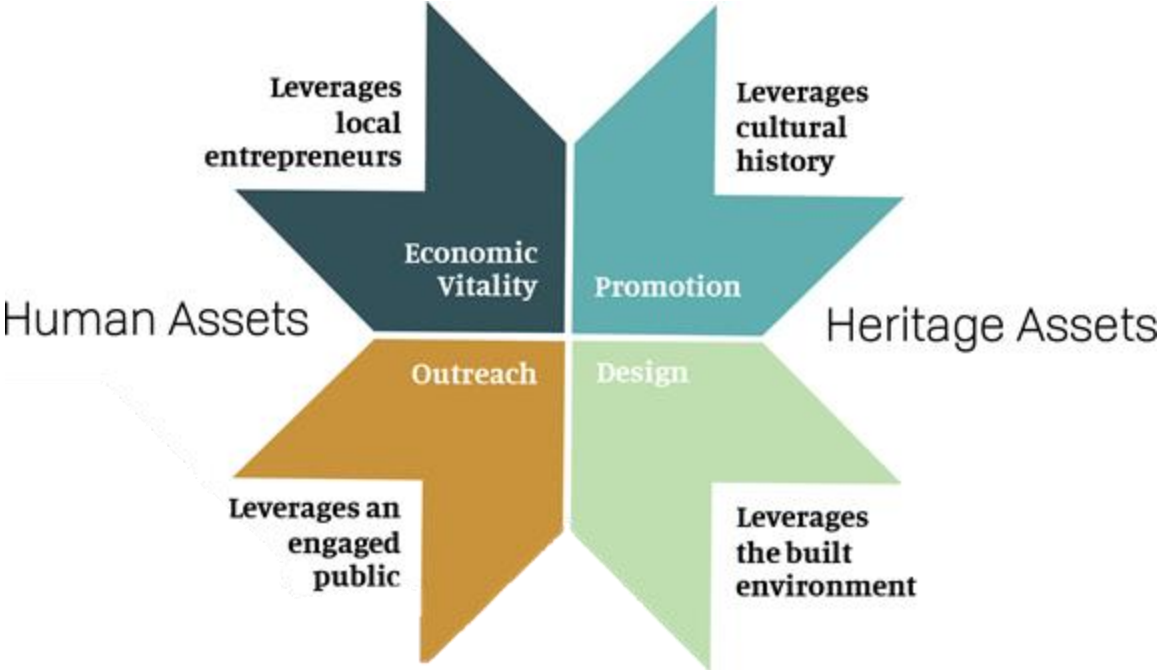


Main Street is...

- Time-tested and practical
- Asset-based
- Comprehensive & incremental



The Main Street Approach



Design

Developing physical assets to make downtown accessible and welcoming for all





Economic Vitality

Proactively and collaboratively grow a diverse economic base in the context of an evolving build environment

Promotion

Positions the district as
the center of culture,
commerce, and
community life

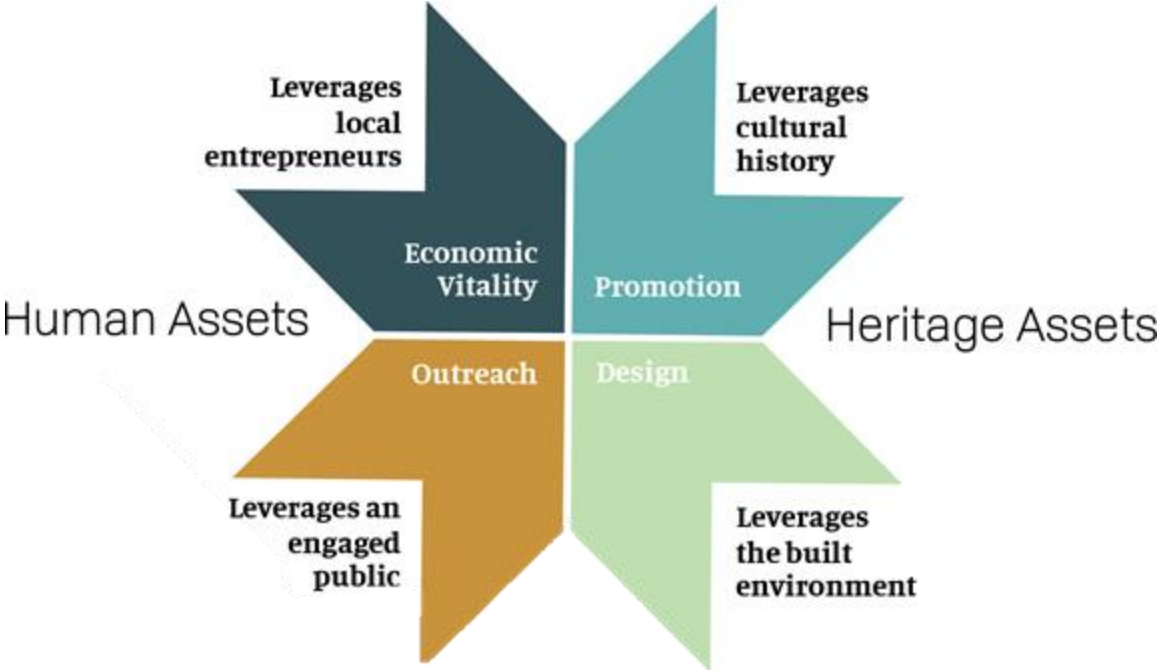




Outreach

Answers the question of “why we do the work we do” in a way that inspires and invites

The Main Street Approach



Success depends on...

- Mobilizing resources
- Building volunteer support
- Developing leaders
- Maintaining focus
- Being on the same page



Four legal duties:



Duty of Care: Prudent use of all assets



Duty of Loyalty: Make decisions that are in the best interest of the nonprofit



Duty of Obedience: Obeys applicable laws and regulations, adheres to mission



Duty to Share: Relevant information with the rest of the board

Together, boards:

- Steward the mission
- Establish policies
- Evaluate & support ED
- Develop the budget
- Raise money & advocate
- Recruit future leaders
- Plan & evaluate work





Individually, members:

- Actively participate
- Serve as an officer or committee chair
- Fundraise & friendraise
- Avoid conflicts of interest
- Learn & uphold duties

Two hats

- The board as *a whole* governs
- *Individual members* support



Tools for good governance

- Articles of Incorporation
- Bylaws
- Policies & procedures
 - Whistleblower
 - Conflict of Interest
 - Compensation
- Board job descriptions
- Orientation checklist
- Board self-assessment



Port Townsend

